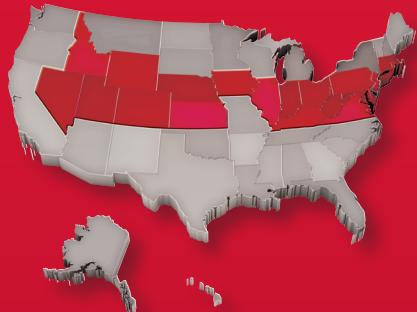




NORTH



SEPTEMBER DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

5/12/23

PREPRINT OPT IN/OUT: 7/5/23

ACE REWARDS OPT IN/OUT: 6/22/23

SEPTEMBER 2023 PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the September bulletin ordering information with a due date of 5/12/23.

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**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES
TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH
PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

WIN THE MONTH September 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great September deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support September with the following promotions:

- Red Hot Buy (8/30/23–9/30/23)
- Labor Day Digital BOGO Event (8/30/23–9/11/23)
- Labor Day BBQ Party (9/2)
- Ace Rewards Targeted Offers (9/1/23–9/30/23)



| Week | TV Length | TV Message | Paint Continuity TV Length |
|------|-----------|---|----------------------------|
| 8/29 | :30 | Paint Extra Mile Promise | |
| | :30 | BBQ Free Assembly & Delivery | |
| 9/4 | :15 | Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside | |
| 9/11 | :15 | Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside | |
| 9/18 | | | |
| 9/25 | :15 | Buy Online, Pick Up In Store/Buy Online Deliver From Store/Curbside | |



**CALL TO
ACTION!**

1. Labor Day Paint offers run 8/30 – 9/11
 - a. BOGO 50% Off gallons of C+K and Royal
 - b. BOGO 50% Off gallons of Magnolia Home Paint
2. Labor Day BBQ Party is on Saturday, September 2
3. Order enough gift cards for the gift card BOGA! Buy a \$50 gift card, get a \$10 gift card FREE.
4. Review the Big Green Egg EGGspander offer and place orders to support the promotion.
5. Bagstuffer coupons are working! Read more to make sure your store is cashing in on these additional sales and transactions!
6. Review and order bulletins by Friday, May 12.

| | |
|----------------------------|--|
| Title: | September Gift Card BOGA |
| Sale: | Labor Day Sale |
| Valid Dates: | August 30, 2023, to September 11, 2023 |
| Planning Execution: | Stores that are signed up for the Ace gift card program and on the Ace Rewards program will be able to participate in the gift card promotion. |

Ace Rewards Exclusive FREE Ace \$10 Gift Card when you purchase \$50 Ace Gift Card

IMPORTANT! Make sure to order your gift card inventory to support this promotion. See page 19.

| ACE BRAND GC PROMO EVENT | | | | | | | | | | OPEN SPACE | |
|---|-----------------|-------------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|---------------------|--|
| Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2) | | | | | | | | | | BLTN NO. 230901-001 | |
|  | | | | | | | | | | | |
| Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings | | |
| Ace No. 9036932 | 8/30-9/30 N | 8/30-9/11 Y | BOM 25 | \$0.10 N/A | N/A | N/A | N/A | N/A | 60% | | |
| ACE BRANDED GIFT CARD EVENT | | | | | | | | | | OPEN SPACE | |
| Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2) | | | | | | | | | | BLTN NO. 230901-002 | |
|  \$50 | | | | | | | | | | | |
| Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings | | |
| Ace No. 9063394 | 8/30-9/30 N | 8/30-9/11 Y | BOM 25 | \$0.10 N/A | N/A | N/A | N/A | N/A | 64% | | |

IMPORTANT – RETAILERS NEED TO ORDER THE ACE GIFT CARD ON BULLETIN IN ORDER TO HAVE INVENTORY TO SUPPORT THE BOGA GIFT CARD PROMOTION.

Note: If you have the Ace \$50 Gift Card and the Promo Gift Card left over from a previous BOGA gift card promotion, these can be used.

“Buy \$50 Ace Gift Card”



“Get \$10 Ace Gift Card FREE”



- If you are not signed up for the Closed Loop Gift Card Program, see the steps below on ACENET > Manage my Store > Promotions-Marketing > Gift Card > Gift Card Program

Signing Up

1. To sign up for the Gift Card Program, please complete the [Retailer Participation Agreement and ACH](#). *Multi stores and chains that have different bank accounts for each store location must complete the additional ACH form.*
2. Complete the [!\[\]\(849840539e55921a3851a4ff96d7400d_img.jpg\) Gift Card Equipment and Information Form](#). Once complete, fax to (630) 928-9198 or email to GiftCardL2@acehardware.com
3. When you submit your DocuSign Agreements, you will provide an email address on your ACH agreement. This is the email address that BAMS will send the email to for you to Register for the BAMS Prepaid Business Center Settlement Portal. [!\[\]\(c176e0b06f6c5dd85a4598b214d1ebba_img.jpg\) Click here for the form](#) to have additional users set up for access as well.

The DEADLINE to sign up for the Ace Gift Card Program is June 30, 2023.

Below are the results from last year's September Labor Day Sale Gift Card BOGA promotion (8/31/22-9/12/22), which was successful. Total in-store gift card sales were up over 47% year over year.

Activation of the Ace \$50 Gift Card:

of Transactions: 12,487

Transaction Dollars: \$650,128

Redemption of the Ace \$50 Gift Card (8/31/22 – 9/12/22):

of Transactions: 6,456

Transaction Dollars: \$195,616.65

| | |
|----------------------------|--|
| Title: | September Paint Offers |
| Sale: | Labor Day Event |
| Valid Dates: | August 30 – September 11 (Magnolia Home Paint, Clark+Kensington and Royal) |
| Planning Execution: | <p>For the Labor Day Event, there are two paint offers:</p> <ol style="list-style-type: none"> 1. Buy One Get One 50% off gallons and 5-gallon buckets of Clark+Kensington and Royal 2. Buy One Get One 50% off gallons of Magnolia Home Paint |

8/30-9/11 Labor Day Event

- BOGO 50% off gallons of C+K and Royal
 - Download only offer for BOGO 50% off 5-gallon buckets
- BOGO 50% off gallons of Magnolia Home Paint

Buy One Get One 50% off Gallons of Magnolia Home Paint

Magnolia Home is offering Buy One, Get One 50% Off gallons of interior and exterior paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts.



Offer Details:

- BOGO 50% off on gallons of Magnolia Home interior and exterior paint
- Available in-store only
- August 30 – September 11
- Limit 2 discounted gallons per household
- Excludes quarts and half-pint samples

National Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

Reimbursement Information:

- For Magnolia Home paint gallons, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction. Stores will be reimbursed for all qualifying sales between August 30 – September 11.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the Labor Day Event. Limit TWO (2) discounted gallons per household. Excludes quarts and half-pint samples.



Optional Locally Promoted Offer:

Ace Paint is offering Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

- For both gallons and 5-gallon buckets, the discounted portion of item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Marketing:

National preprint, Ace Rewards direct mail/email, online and digitally through social media and display ads.

| | |
|----------------------------|---|
| Title: | Big Green Egg September Offer – EGGspander |
| Sale: | September Red Hot Buy |
| Valid Dates: | 8/30/23-9/30/23 |
| Planning Execution: | Order between 5/1-5/31 to take advantage of the Big Green Egg 5 Pc. EGGspander kit offer. |

We are excited to offer an accessory promotion for all of the Big Green Egg customers we have served over the years. This September, Ace will be offering a unique promotion of save up to 23% off the L and XL EGGspander kits from Big Green Egg. In short, the EGGspander increases your cooking space, works with the existing cooking grid, and facilitates an extensive variety of cooking setups to easily utilize the full versatility of a Big Green Egg. This offer will be available in-store and online to drive more traffic into your stores. Accessories drive approximately 50% of your Big Green Egg sales, and this offer will be the first accessory offer we have done in years.



5 Piece EGGspander Kit for the Big Green Egg

The Big Green Egg EGGspander System lets cooks take full advantage of the versatility of the EGG by facilitating an extensive variety of cooking setups. With this amazingly simple grid system, you can cook at different temperatures with different techniques — multi-zone (direct and indirect) and multi-level — all at the same time! With this expanded cooking capacity, you'll find that you can easily cook your entire meal on the EGG — from appetizers and entrées to dessert.

Kit includes one 2-Piece Multi-Level Rack, one 1-Piece convEGGtor Basket and two Stainless Half Grids. Other EGGcessories available separately.

Easily use the convEGGtor basket for:

- Easy placement or removal of convEGGtor
- Multi-level direct and indirect cooking
- Raised grid cooking

Features of the 2 Piece Multi-Level Rack include:

- Elevated sliding cooking grid with 6.5 in (16 cm) clearance for easy access
- Reverses for low-level “Cowboy Style” grilling
- Designed to connect to existing cooking grid

PROMOTIONAL OFFER - September Month Long 8/30/23 – 9/30/23

| 8025190 - Large EGGspander | Retail | Est Cost | Margin |
|-----------------------------------|-----------|-----------|--------|
| Regular | \$ 259.95 | \$ 155.97 | 40% |
| In-Store Promo | \$ 199.99 | \$ 140.37 | 30% |

***OM of 3 -23%

| 8025068 - XL EGGspander | Retail | Est Cost | Margin |
|--------------------------------|-----------|-----------|--------|
| Regular Price | \$ 349.95 | \$ 209.97 | 40.0% |
| In-Store Promo | \$ 279.99 | \$ 188.97 | 32.5% |

***OM of 2 -20%

In addition to the discount, if you order in case pack quantities, you will receive free freight. No need to order additional items to meet freight minimums.

Additional items to sell with this package

The EGGspander system allows your customer to have the ultimate Big Green Egg cooking experience. The system caters to additional accessories that add more versatility to the cooking experience. The possibilities are endless. Consider also selling these items for the customers that buy on this promotion.



Cast Iron Half Grids

| Ace # | BGE # | Size |
|---------|--------|------|
| 8025796 | 121233 | XL |
| 8025180 | 120786 | L |

Cast Iron Half Plancha Griddles

| Ace # | BGE # | Size |
|---------|--------|------|
| 8036805 | 122995 | XL |
| 8036803 | 122988 | L |

Perforated Half Grids

| Ace # | BGE # | Size |
|---------|--------|------|
| 8025795 | 121240 | XL |
| 8025189 | 120717 | L |



Half Moon comEGGtor

| Ace # | BGE # | Size |
|---------|--------|------|
| 8025792 | 121820 | XL |
| 8025197 | 121035 | L |



Carbon Steel Grill Wok

| Ace # | BGE # | Size |
|---------|--------|--------|
| 8027712 | 120779 | 15.75" |

ORDER BEFORE 5/31

Ace retailers will be given special purchase prices from 5/1/23 to 5/31/23 on both the XL and L EGGSpanders.

There is no limit. Please contact your BGE Distributor to take advantage of this offer and for additional questions.

| | | |
|-----------------------|-----------|-----------|
| Pre-Order | 5/1/2023 | 5/31/2023 |
| Ship To Arrive Window | 7/20/2023 | 8/10/2023 |
| In-Store Promo Date | 8/30/2023 | 9/30/2023 |

Distributor Contact

| Distributor | Territory | Main Office Phone |
|---------------------------------------|---|-----------------------|
| AES | AK, WA, OR, ID, MT, HI | (425) 251-3901 |
| BAC Sales | PA, MD, RI | (800) 873-1330 |
| GHS | GA, SC, NC, VA | (800) 588-3148 |
| Leisure Distributors | IN, KY, TN, Southern IL | (800) 588-3148 |
| Northern Plains Dist. | ND, SD, NE, MN, IA, WI, Northern IL, UP MI | (800) 755-7508 |
| Outdoor Home | MO, AK, Eastern KS, Eastern OK | (888) 869-3447 |
| Outdoor Kitchen Dist. | WY, UT, CO, NM, Western KS | (800) 333-7694 |
| Palm Coast Sales | FL | (561) 222-2203 |
| Paragon Distributing Co | TX, LA, MS, AL, Western OK | (800) 683-4745 |
| Sierra Select Distributors | CA, NV, AZ | (800) 793-7334 |
| Star-Fire | MI, OH, WV | (800) 875-6220 |
| Tarantin Industries, Inc. | NY, NJ, CT, MA, VT, NH, ME | (800) 922-0724 |

| | |
|----------------------------|---|
| Title: | Labor Day BBQ Party on Saturday, September 2 |
| Sale: | Labor Day |
| Valid Dates: | September 2, 2023 |
| Planning Execution: | Commit to hosting a party in your store on 9/2 and use all of the resources below to host the best party! |

September 2 - Labor Day BBQ Party

Flavor Fest

The new “Flavor Fest” campaign for 2023 will continue on to the Labor Day BBQ party. Stores received T-Shirts in the April sign kit, which can be worn on party day. If you need additional T-shirts, visit Ace Marketing Muscle to check availability (first come, first served).



2023 In-Store Party Strategy

In-store parties have proven to be an important tactic increasing footsteps and growing sales.

While Memorial Day, 4th of July and Thanksgrilling will be nationally supported with TV and amplified, we still have four additional parties with national marketing support through digital, social, Ace Rewards email, direct mail and preprint.

| Month | In-Store Parties | SOCi In-Store Party Opt-In Deadline | Channel Support |
|-----------|---|-------------------------------------|-----------------------------|
| March | Spring Kickoff Party March 25 | Closed | All Channel Support (No TV) |
| April | New at Ace Launch Party April 22 | Jan 22nd | All Channel Support (No TV) |
| May | Stars and Stripes BBQ Party May 27 | Feb 22nd | All Channel (TV Included) |
| July | 4th of July BBQ Party July 1 | Mar 22nd | All Channel (TV Included) |
| September | Labor Day BBQ Party Sept 2 | May 22nd | All Channel Support (No TV) |
| November | Thanksgrilling Nov 18 | Jul 22nd | All Channel (TV Included) |
| December | Gifts and Grilling Party Dec 2 | Aug 22nd | All Channel Support (No TV) |

Party/Demo Stats

Hosting in-store events allows our red-vested heroes to showcase both their incredible product knowledge and amazing customer service. Based on a recent Traeger study, 70% of all Traegers sold go to customers who have seen a demo!

Stores that host events see these positive impacts:



NEW for 2023: Take your demo game to the next level!



In-Store Party/SOCi Facebook Opt-In: Gain new customers when you advertise on Facebook via SOCi.

Whether you are already on SOCi or not, this is the time to sign up and then opt in to the In-Store Party Campaigns.

Social Ads will be executed on your behalf, through the SOCi Community Ads Calendar, inviting customers to your store. Charges will be auto-billed to your Ace statement, and you can receive 100% Ace Brand reimbursement if you submit a co-op claim via Ace Marketing Muscle. To opt in, simply follow the links below:

- Recommended: Go all in for “Fire Up the Flavor” (BBQ level 3 reset and SOCi party advertising)! Participate in Fire Up the Flavor ([Link](#)) initiative! Complete your LOI here.
- Only want to participate in the parties on Facebook via SOCi? Click this link - <https://acehardware.tfaforms.net/249>

Benefits include:

- **Funding** - Total Ad value is \$275 per ad. Ace will fund \$125 for each of the 3 big events (Memorial Day, 4th of July and Thanksgiving). Retailer total cost is \$150 (\$125 + 10% platform fee) per ad, per store for two weeks. (up to \$375 total value for three parties).
- In addition to the three parties above, there are four additional 2023 parties (retailer-funded at \$250 per ad + \$25 platform fee). The total \$275 cost is co-opable using Ace Brand funds at 100% reimbursement.
- **Frictionless Advertising** - Facebook advertising for all 2023 parties based on your opt-in selection.
- **Localization** - Sponsored ad will localize with your Ace store name.
- **More customers** - Stores that participated in SOCi Facebook party advertising saw approximately 40-50 more in-store visits.
- **Timing** - Advertising begins 2 weeks prior to the party date.
- **Turnkey billing** - Retailer portion will auto-bill to your Ace statement.
- **Co-op Reimbursement** - Retailer portion is pre-approved for 2023 Ace Brand co-op claim and reimbursement up to \$150 per ad. Monies appear approximately 1 month after the event via your Ace invoice.
- **Sign-Up** - You can only opt in to the SOCi Facebook ads for the parties in the above links.

Want to learn more about the SOCi Party Opt-In opportunity? Visit <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>! For additional assistance using SOCi, email support@meetsoci.com

- **In-Store Parties and Demo Page Live on ACENET-** Check out our page on ACENET for tips and tricks on executing the best parties and demos. You will find all the tools you need including the Weekend Demo Playbook, recipes and additional party resources! Visit the In-Store Party and Demo Page on ACENET frequently for monthly updates! <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>
- **Consumer Event Landing Page-** Tout your parties, demos, and training events to consumers. Customers can now log on to acehardware.com and search local Ace events in their surrounding area. Make sure you add any upcoming events to your My Store Page.
- **Weekend Demo Playbook-** Don't stop at National In-Store Parties... Keep the BBQ demos going every weekend during the BBQ season (April through July). We have all the tools you need to execute from Simple to Spectacular! The weekend demo playbook has everything you need to keep the Fire and Flavor alive! Print it out and share it with your team.
<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

For more information, please visit the national in-store party page on ACENET:

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

| | |
|----------------------------|---|
| Title: | Bounce Back Coupons (Bag Stuffers) continue to work! Check out these results and make sure you're utilizing these moving into spring. |
| Sale: | N/A |
| Valid Dates: | N/A |
| Planning Execution: | View the POS instructions included in each month's Execution Guide. The best practice is to bring attention to the coupon and staple it to each customer's receipt. |

The Full Promo Sign Kit continues to include the increased quantity of Bounce Back Coupons each month. That means most stores are receiving 1,200 coupons (12 pads of 100) in each monthly sign kit. These increased amounts will continue through the spring months.

These coupons continue to work! Check out the per-store results after factoring in the cost of the coupons:

Per-Store Averages:

| Dates: | Transactions: | Total Sales: | Estimated GP\$: | GP% |
|-----------------------------|---------------|--------------|-----------------|-------|
| 2023 (YTD through February) | 176 | \$10,576 | \$4,061 | 38.4% |
| 2022 (Full Year) | 1,142 | \$73,864 | \$28,121 | 38.1% |

Additional Information:

- **POS Instructions:** View the POS instructions included in each month's Execution Guide. Instructions can be found on page 24 of the April Execution Guide. The Execution Guide is included in the sign kit and available on the Win the Month page.

Link to Win the Month page:

<https://acenet.aceservices.com/marketing/promotions/april-2023-win-the-month-planner>

• **How to Distribute:**

- o The best practice is to bring attention to the coupon and staple it to each customer's receipt.
- o Some stores also preload bags with coupons or just place them in the bag.
- o **Coupons should not be distributed until after the transaction takes place.**

• **Other Notes:**

- o There is no minimum purchase necessary to distribute the bounce back coupons. The best practice is to distribute a coupon after each transaction.
- o The next month's sign kit arrives in store around the 20th of the prior month. Once received, begin distributing the following month's coupons.

Please send any questions to promoexecution@acehardware.com.

Title:
Sale:
Valid Dates:
Planning Execution:

Deal of the Month Items

September Red Hot Buy

8/30/2023–9/30/2023

Buy your "Deal of the Month" items on bulletin for September! These items will offer huge savings for the customer as well as increase sales, transactions, and basket size!

September "Deal of the Month" Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you're used to selling in line or even on an end cap.

3011614 Feit Electric A19 E26 (Medium) Filament LED Bulb Soft White 60 Watt Equivalence 4 pk

3011627 Feit Electric A19 E26 (Medium) Filament LED Bulb Daylight 60 Watt Equivalence 4 pk

Regular Retail: \$17.99

Final Sale Retail after IS: \$7.99

Promo Margin: 21%

Bulletin Savings: 29%

Bulletin No.: 230901-575 & 230901-576

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

"Have you heard about the deal of the month? These filament bulbs are normally \$17.99 each but they're on sale for only \$7.99 each! Would you like to add one to your basket?"

Look for a counter mat in your September sign kit and local assets on Ace Marketing Muscle to help promote these "Deal of the Month" items.

| | |
|----------------------------|---|
| Title: | Opt in to Receive Additional End Cap Header Signs |
| Sale: | N/A |
| Valid Dates: | N/A |
| Planning Execution: | Opt in to receive three additional end cap header signs in your monthly sign kit. |

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

YOUR CHOICE
16.99 -\$3 ACE REWARDS EXCLUSIVE
\$13.99 each

Iron-Hold® Heavy Duty Contractor Trash Bags
42 gal., 20 ct. or 55 gal., 15 ct.
6038574, 6093082
Limit 3 each at this price.

8/30-9/30
RED HOT BUY

YOUR CHOICE
SALE
\$3.49 quart

Ace® Motor Oil
8706731, 8706707, 8706665,
8706764, 8706608

MOTOR OIL
MULTI GRADE
SAE 10W-30

MOTOR OIL
MULTI GRADE
SAE 10W-40

8/30-9/30
RED HOT BUY

YOUR CHOICE
SALE
45.99 -\$6 ACE REWARDS EXCLUSIVE
\$39.99 each

Scotts® EZ Seed®, 10 Lb.
7206436
Limit 5 each at this price.

8/30-9/30
RED HOT BUY

COMBINATION MULCH, SEED & FERTILIZER
Scotts® ezseed™ PATCH & REPAIR
GROWS ANYWHERE GUARANTEED
EVEN GROWS IN DENSE SHADE

Title:
Sale:
Valid Dates:
Planning Execution:

Window Posters

N/A
N/A

These window posters are scheduled to be included in the September sign kit.

**Labor Day
BBQ Party
9/2**

**Buy \$50
Gift card
Get \$10
Gift Card
Free LD
8/30-9/11**

**BUY TWO
GET ONE
FREE**

Filtrete® 1" 1000 Allergen
Defense Air Filter
Assorted sizes available.
NO LIMIT.



8/30-9/30
RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

- **Plan**

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

- **Open Space Zones**

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.



- **End Caps**

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

- **In Line**

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.



- **Order**

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

- **Communicate - 10-Minute Conversation**

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

| Priority Rank | Monthly End Cap Priority Ranking |
|---------------|------------------------------------|
| 1 | Open Space Zone 1 - Gift Card BOGA |
| 2 | Open Space Zone 2 - Grilling |
| 3 | Open Space Zone 3 - Outdoor Living |
| 4 | End Cap 1 - As Seen On TV |
| 5 | End Cap 2 - Insect Control |
| 6 | End Cap 3 - Outdoor Cleanup |
| 7 | End Cap 4 - Milwaukee |
| 8 | End Cap 5 - Bird |
| 9 | End Cap 6 - Fire Safety |
| 10 | End Cap 7 - RV Antifreeze |
| 11 | Open Space Zone 4 - Shippers |
| 12 | End Cap 8 - \$15.99 Tools |

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

OPEN SPACE – ZONE 1

GIFT CARD BOGA

OPEN SPACE – POWER AISLE ZONE 1 GIFT CARD BOGA

ACE BRAND GC PROMO EVENT

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-001



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 9036932 | 8/30–9/30 N | 8/30–9/11 Y | BOM 25 | \$0.10 | N/A | N/A | N/A | N/A | N/A | 60% |

ACE BRANDED GIFT CARD EVENT

OPEN SPACE

Buy \$50 ACE Gift Card, Get \$10 Gift Card Free (limit 2)

BLTN NO. 230901-002



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 9063394 | 8/30–9/30 N | 8/30–9/11 Y | BOM 25 | \$0.10 | N/A | N/A | N/A | N/A | N/A | 64% |

OPEN SPACE – ZONE 2 GRILLING

OPEN SPACE – POWER AISLE ZONE 2 GRILLING

GRL GNSIS SAE325 INDG LP EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 230901-012

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8037442 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$806.69 | \$1,069.00 | \$1,069.00 | N/A | \$1,069.00 | 25% | 0% |

GRL GNSIS SAE325S NG INDG EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 230901-013

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8037699 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$806.69 | \$1,069.00 | \$1,069.00 | N/A | \$1,069.00 | 25% | 0% |

GRL GNSIS SAE330 INDG LP EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 230901-014

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8037939 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$1,024.96 | \$1,359.00 | \$1,359.00 | N/A | \$1,359.00 | 25% | 0% |

GRILL GNSIS SA-E-330 NG EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 230901-015

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8037946 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$1,024.96 | \$1,359.00 | \$1,359.00 | N/A | \$1,359.00 | 25% | 0% |

PRO 780 PELLET GRILL BK EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE

BLTN NO. 230901-016

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8016780 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$731.41 | \$999.95 | \$999.95 | N/A | \$999.95 | 27% | 4% |

GRILL WD PLT PRO 780 BRZ EVENT/RHB AR MAILER OPEN SPACE

BLTN NO. 230901-017

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8016774 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$731.41 | \$999.95 | \$999.95 | N/A | \$999.95 | 27% | 4% |

September Bulletins

Due Date 5/12/23

GRILL PRO 575 WD PLT BRZ

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-018



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8016779 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$585.13 | \$799.95 | \$799.95 | N/A | \$799.95 | 27% | 4% |

GRILL WOOD PELET PRO 575

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-019



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8016781 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$585.13 | \$799.95 | \$799.95 | N/A | \$799.95 | 27% | 4% |

SMOKER IRONWOOD 885

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-020



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8030462 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$1,133.25 | \$1,499.95 | \$1,499.95 | N/A | \$1,499.95 | 24% | 4% |

GRILL IRONWOOD 650

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-021



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8030466 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$986.97 | \$1,299.95 | \$1,299.95 | N/A | \$1,299.95 | 24% | 4% |

OPEN SPACE – ZONE 3 OUTDOOR LIVING

OPEN SPACE – POWER AISLE ZONE 3 OUTDOOR LIVING

FIRE PIT RND SS 19.5" EVENT CORE, SUPER

OPEN SPACE

BLTN NO. 230901-029



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8085209 | 8/30-9/30 N | 8/30-9/11 Y | BOM 1 | \$212.40 | \$329.99 | \$279.99 | N/A | \$279.99 | 24% | 9% |

FIRE PIT YKN RND SS 27" EVENT CORE, SUPER

OPEN SPACE

BLTN NO. 230901-030



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8085211 | 8/30-9/30 N | 8/30-9/11 Y | BOM 1 | \$372.99 | \$549.99 | \$499.99 | N/A | \$499.99 | 25% | 9% |

FOLD BUFT TABLE WHT 72" EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-031



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6028603 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$48.72 | \$99.99 | \$59.99 | N/A | \$59.99 | 19% | 21% |

FOLDING TABLE WHT 48" EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-032



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6028604 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 2 | \$38.48 | \$84.99 | \$49.99 | N/A | \$49.99 | 23% | 3% |

FOLDING CHAIR WHT 250LB EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-033



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6028623 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$20.28 | \$27.99 | \$24.99 | N/A | \$24.99 | 19% | 13% |

CANOPY 10X10' GRAY EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-034



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8028225 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$67.42 | \$109.99 | \$89.99 | N/A | \$89.99 | 25% | 3% |

September Bulletins

Due Date 5/12/23

CANOPY BLUE 10X10' EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-035



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8028228 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$69.77 | \$109.99 | \$89.99 | N/A | \$89.99 | 22% | 3% |

CANOPY 12X12' BRWN EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-036



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8028226 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$117.67 | \$179.99 | \$159.99 | N/A | \$159.99 | 26% | 3% |

CANOPY 12X12' GRAY EVENT/RHB AR MAILER

OPEN SPACE

BLTN NO. 230901-037



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8028227 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$117.73 | \$179.99 | \$159.99 | N/A | \$159.99 | 26% | 3% |

OPEN SPACE – ZONE 4 SHIPPIERS

OPEN SPACE – POWER AISLE ZONE 4 SHIPPERS

NSH COPPERTOP 83 PK DSP EVENT/RHB AR MAILER OPEN SPACE



| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Promo Margin | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|--------------|
| 3009735 | BATTERY ALKALINE AAA 8PK | 30 | \$8.46 | \$6.86 | \$205.80 | N/A | 19% |
| 34575 | BATTERY ALKALINE AA 8PK | 32 | \$8.46 | \$6.86 | \$219.52 | N/A | 19% |
| 30205 | BATTERY ALKALINE 9V 2PK | 12 | \$8.77 | \$7.11 | \$85.32 | N/A | 19% |
| 34574 | BATTERY ALKALINE C 4PK | 03 | \$8.77 | \$7.11 | \$21.33 | N/A | 19% |
| 34573 | BATTERY ALKALINE D 4PK | 06 | \$8.77 | \$7.11 | \$42.66 | N/A | 19% |

BLTN NO. 230901-047

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 3011455 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$574.63 | \$933.17 | N/A | \$2.00 Limit: 4T | N/A | N/A | 19% |

BATTERY ALKALINE AAA 8PK EVENT/RHB CORE, SUPER AR MAILER OPEN SPACE



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 3009735 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 10 | \$8.03 | \$10.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 5% |

BLTN NO. 230901-048

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 34575 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 8 | \$8.03 | \$10.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 5% |

BLTN NO. 230901-049

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 30205 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$8.33 | \$10.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 5% |

BLTN NO. 230901-050

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 34574 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$8.33 | \$11.99 | N/A | \$2.00 Limit: 4T | N/A | N/A | 5% |

BLTN NO. 230901-051

September Bulletins

Due Date 5/12/23

BATTERY ALKALINE D 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-052



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|---------------------|-----------------|--------------|--------------|--------------|
| Ace No. 34573 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$8.33 | \$11.99 N/A | \$2.00 Limit: 4T | \$2.00 N/A | N/A N/A | N/A N/A | 5% |

BATTERY ALKALINE AA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-053



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|---------------------|-----------------|--------------|--------------|--------------|
| Ace No. 3296035 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$17.44 | \$21.99 N/A | \$2.00 Limit: 4T | \$2.00 N/A | N/A N/A | N/A N/A | 8% |

BATTERY ALKLN AAA 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-054



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|---------------------|-----------------|--------------|--------------|--------------|
| Ace No. 3296043 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$17.44 | \$20.99 N/A | \$2.00 Limit: 4T | \$2.00 N/A | N/A N/A | N/A N/A | 8% |

NSH ENRGIZER 36PC AA/AAA

EVENT/RHB

AR MAILER

OPEN SPACE



| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Promo Margin | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|--------------|
| 3380607 | BATTERY ALKALINE AA 16PK | 24 | \$15.94 | \$13.05 | \$313.20 | N/A | 18% |
| 3380656 | BATTERY ALKLN AAA 16PK | 12 | \$15.94 | \$13.05 | \$156.60 | N/A | 18% |

BLTN NO. 230901-055

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|-----------------|--------------------|-----------------|--------------|--------------|--------------|
| Ace No. 3495116 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$469.80 | \$469.99 N/A | \$2.00 Limit: 2 | \$2.00 N/A | N/A N/A | N/A N/A | 18% |

BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-056



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|--------------------|-----------------|--------------|--------------|--------------|
| Ace No. 3380607 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$14.60 | \$17.99 N/A | \$2.00 Limit: 2 | \$2.00 N/A | N/A N/A | N/A N/A | 8% |

BATTERY ALKLN AAA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-057



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|--------------------|-----------------|--------------|--------------|--------------|
| Ace No. 3380656 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$14.60 | \$17.99 N/A | \$2.00 Limit: 2 | \$2.00 N/A | N/A N/A | N/A N/A | 8% |

September Bulletins

Due Date 5/12/23

ENERGZR MAX BATT C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-058



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 3005196 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$16.43 | \$18.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

BATTRY ALKLN D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-059



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 3005204 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$16.43 | \$18.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

BATTRY ALKLN 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-060



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 3005212 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$16.43 | \$18.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-061



| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Promo Margin | Bltn Savings |
|---------|---------------------------|-----|-----------------------|------------|---------------|--------------|--------------|
| 6809263 | POCKET HOSE BLK 50'3/4"D | 18 | \$19.81 | \$17.17 | \$309.06 | 43% | 13% |
| 6809271 | POCKET HOSE BLK 75'3/4"D | 06 | \$26.41 | \$22.90 | \$137.40 | 43% | 13% |
| 6809289 | POCKET HOSE BLK 100'3/4"D | 06 | \$33.01 | \$28.62 | \$171.72 | 43% | 13% |

BLTN NO. 230901-061

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6822886 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$618.18 | \$1,229.70 | \$1,079.70 | N/A | \$1,079.70 | 43% | 13% |

POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-062



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6809263 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$19.09 | \$34.99 | \$29.99 | N/A | \$29.99 | 36% | 4% |

POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-063



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6809271 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$25.45 | \$44.99 | \$39.99 | N/A | \$39.99 | 36% | 4% |

September Bulletins

Due Date 5/12/23

POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230901-064



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6809289 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$31.81 | \$54.99 | \$49.99 | N/A | \$49.99 | 36% | 4% |

GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230901-065



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6000920 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$12.73 | \$24.99 | \$19.99 | N/A | \$19.99 | 36% | 4% |

PROMO IMPULSE - SEPTEMBER 23



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|---------------------------|-----------|
| 81003 | 00009114958009 | RV/MARINE ANTIFREEZE 1G | 6 | 6 | 6 | EVENT/RHB |
| 1024681 | 00028756957379 | INSULAT SEALNT G&C 12OZ | 12 | 4 | 12 | EVENT/RHB |
| 1024682 | 00028756957362 | INSULAT SEALNT BG&C 12OZ | 12 | 4 | 12 | EVENT/RHB |
| 1024685 | 00028756957386 | INSULAT SEALNT W&D 12OZ | 12 | 4 | 12 | EVENT/RHB |
| 6038574 | 00070052997320 | CONTRACTOR BAG 42G 20PK | 4 | 4 | 4 | EVENT/RHB |
| 6093082 | 00070052997337 | CONTRACTOR BAG 55G 15PK | 4 | 4 | 4 | EVENT/RHB |
| 7415136 | 00082901276494 | WASP & HORNET KILLR20OZ | 12 | 3 | 12 | EVENT/RHB |
| 7415144 | 00082901276500 | FOAM WASP & HORNET17.5OZ | 12 | 3 | 12 | EVENT/RHB |

#1 SEPTEMBER 2023 - AS SEEN ON TV



**FLIPP
MESSAGING**



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|---------------------------|-----------|
| 6004382 | 00850003339177 | FLEX GLUE CLEAR 4OZ | 1 | 3 | 6 | EVENT/RHB |
| 6004383 | 00850003339191 | FLEX GLUE CLEAR 9OZ | 6 | 2 | 6 | EVENT/RHB |
| 6009768 | 00735541248191 | GARAGE LIGHT BLK/WHT | 1 | 4 | 4 | EVENT/RHB |
| 6015026 | 00850010226835 | FLEX PASTE RUBBR WHT 1LB | 1 | 2 | 6 | EVENT/RHB |
| 6015027 | 00850010226804 | FLEX PASTE RUBBR BLK 1LB | 1 | 2 | 6 | EVENT/RHB |
| 6018525 | 00850010226859 | RUBBER PASTE BLACK 9OZ | 1 | 2 | 6 | EVENT/RHB |
| 6018526 | 00850010226866 | RUBBER PASTE WHITE 9OZ | 1 | 2 | 6 | EVENT/RHB |
| 6215107 | 00855647003019 | FLEXSEAL 14OZ SPRAY BLK | 6 | 3 | 6 | EVENT/RHB |
| 6238554 | 00855647003514 | FLEX SEAL 14 OZ CLEAR | 6 | 3 | 6 | EVENT/RHB |
| 6266985 | 00855647003385 | FLEX SHOT RBR SEALNT WHT | 4 | 2 | 4 | EVENT/RHB |
| 6266993 | 00855647003392 | FLEX SHOT RBR SEALNT CLR | 4 | 2 | 4 | EVENT/RHB |
| 6295950 | 00855647003613 | FLEX SEAL WHITE 14OZ | 6 | 3 | 6 | EVENT/RHB |
| 6406383 | 00852808007084 | FLEX TAPE WHITE 4"X5' | 1 | 1 | 4 | EVENT/RHB |
| 6406391 | 00852808007053 | FLEX TAPE BLACK 4"X5' | 1 | 1 | 4 | EVENT/RHB |
| 6664999 | 00852808007664 | FLEX GLUE PRO 10OZ | 6 | 2 | 4 | EVENT/RHB |
| 6665004 | 00852808007626 | FLEX GLUE ADHSV 6OZ | 1 | 3 | 6 | EVENT/RHB |
| 6715163 | 00852808007978 | FLEX TAPE GRAY 4"X5' | 1 | 1 | 4 | EVENT/RHB |
| 6715171 | 00852808007947 | FLEX TAPE CLEAR 4"X5' | 1 | 1 | 4 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #1 WIN THE MONTH CATEGORY – AS SEEN ON TV

NSH-FLEX SEAL PRODUCTS EVENT/RHB AR MAILER

END CAP 1



| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Promo Margin | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|--------------|
| 6004382 | FLEX GLUE CLEAR 4OZ | 04 | \$8.93 | \$6.45 | \$25.80 | 57% | 28% |
| 6015026 | FLEX PASTE RUBBR WHT 1LB | 15 | \$8.93 | \$6.45 | \$96.75 | 46% | 28% |
| 6015027 | FLEX PASTE RUBBR BLK 1LB | 06 | \$8.93 | \$6.45 | \$38.70 | 57% | 28% |
| 6215107 | FLEXSEAL 14OZ SPRAY BLK | 10 | \$8.93 | \$6.45 | \$64.50 | 57% | 28% |
| 6238554 | FLEX SEAL 14 OZ CLEAR | 10 | \$8.93 | \$6.45 | \$64.50 | 57% | 28% |
| 6295950 | FLEX SEAL WHITE 14OZ | 05 | \$8.93 | \$6.45 | \$32.25 | 57% | 28% |
| 6406391 | FLEX TAPE BLACK 4"X5" | 06 | \$8.93 | \$6.45 | \$38.70 | 57% | 28% |
| 6665004 | FLEX GLUE ADHSV 6OZ | 04 | \$8.93 | \$6.45 | \$25.80 | 57% | 28% |
| 6715171 | FLEX TAPE CLEAR 4"X5" | 06 | \$8.93 | \$6.45 | \$38.70 | 57% | 28% |

BLTN NO. 230901-075

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | | | | | | | |
| 6030820 | Y | Y | 1 | \$425.70 | \$1,055.34 | \$989.34 | N/A | \$989.34 | 57% | 28% |

FLEX GLUE CLEAR 4OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-076



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | | | | | | | |
| 6004382 | Y | Y | 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX PASTE RUBBR WHT 1LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-077



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | | | | | | | |
| 6015026 | Y | Y | 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX PASTE RUBBR BLK 1LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-078



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | | | | | | | |
| 6015027 | Y | Y | 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEXSEAL 14OZ SPRAY BLK EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-079



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | | | | | | | |
| 6215107 | Y | Y | 6 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

September Bulletins

Due Date 5/12/23

FLEX SEAL 14 OZ CLEAR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-080



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6238554 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX SEAL WHITE 14OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-081



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6295950 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX TAPE BLACK 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-082



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6406391 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX GLUE ADHSV 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-083



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6665004 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX TAPE CLEAR 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-084



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6715171 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX SHOT RBR SEALNT WHT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-085



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6266985 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$8.84 | \$17.99 | \$16.99 | N/A | \$16.99 | 48% | 13% |

FLEX SHOT RBR SEALNT CLR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-086



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6266993 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$8.84 | \$17.99 | \$16.99 | N/A | \$16.99 | 48% | 13% |

FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

BLTN NO. 230901-087



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6004383 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

September Bulletins

Due Date 5/12/23

RUBBER PASTE BLACK 9OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-088



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6018525 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

RUBBER PASTE WHITE 9OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-089



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6018526 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX TAPE WHITE 4"X5' EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-090



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6406383 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX GLUE PRO 10OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-091



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6664999 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

FLEX TAPE GRAY 4"X5' EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 230901-092



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6715163 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.75 | \$15.99 | \$14.99 | N/A | \$14.99 | 48% | 13% |

GARAGE LIGHT BLK/WHT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BUY ONE, GET ONE FREE

BLTN NO. 230901-094



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 6009768 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$10.97 | \$29.99 | \$29.99 | N/A | \$29.99 | 27% | 44% |

#2 SEPTEMBER 2023 - INSECT CONTROL



WINTER PREP

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|---------------------------|-----------|
| 7415110 | 00082901276470 | FLYING INSECT KLLR18OZ | 12 | 12 | 12 | EVENT/RHB |
| 7415128 | 00082901276487 | ANT&ROACH KLLR17.5OZ | 12 | 6 | 12 | EVENT/RHB |
| 7415136 | 00082901276494 | WASP & HORNET KILLR20OZ | 12 | 12 | 12 | EVENT/RHB |
| 7415144 | 00082901276500 | FOAM WASP & HORNET17.5OZ | 12 | 6 | 12 | EVENT/RHB |
| 7508088 | 00071549022099 | INSECT KILLER RTU 1.1GAL | 4 | 4 | 4 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #2 WIN THE MONTH CATEGORY – INSECT CONTROL

INSECT KILLER RTU 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230901-104



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7508088 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$13.67 | \$19.99 | \$18.99 | \$2.00 Limit: 2 | \$16.99 | 28% | 4% |

FLYING INSECT KLLR18OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230901-105



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 7415110 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$2.65 | \$5.59 | \$3.50 | N/A | \$3.50 | 24% | 4% |

ANT&ROACH KLLR17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230901-106



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 7415128 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$2.36 | \$5.59 | \$3.50 | N/A | \$3.50 | 33% | 3% |

WASP & HORNET KILLR20OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230901-107



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 7415136 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$2.42 | \$4.59 | \$3.50 | N/A | \$3.50 | 31% | 4% |

FOAM WASP & HORNET17.5OZ

EVENT/RHB

CORE, SUPER

AR MAILER

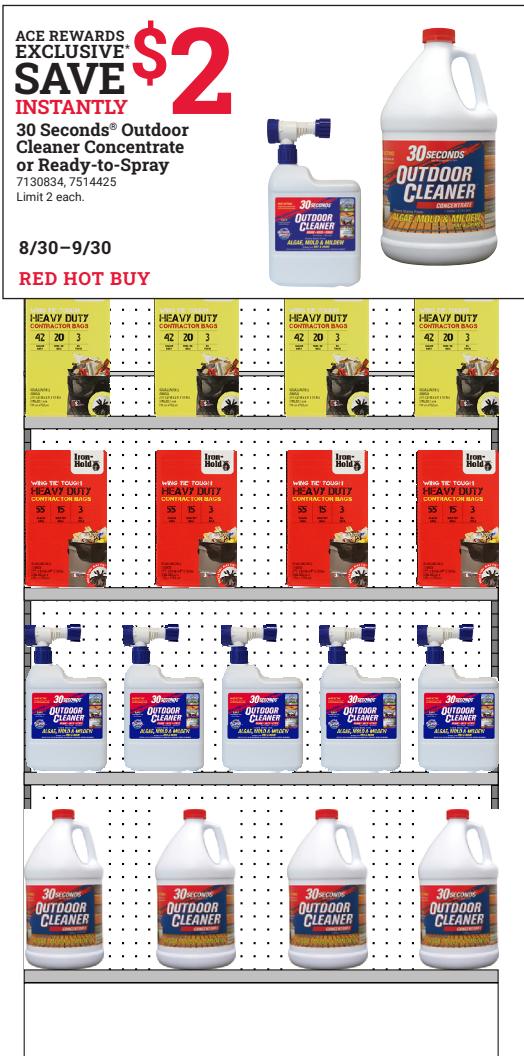
END CAP 2

BLTN NO. 230901-108



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 7415144 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$2.36 | \$5.59 | \$3.50 | N/A | \$3.50 | 33% | 3% |

#3 SEPTEMBER 2023 - OUTDOOR CLEANING



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units | Item Type |
|---------|----------------|-------------------------|-----|---------|---------------|-----------|
| | | | | | Per End Cap | |
| 6038574 | 00070052997320 | CONTRACTOR BAG 42G 20PK | 4 | 4 | 4 | EVENT/RHB |
| 6093082 | 00070052997337 | CONTRACTOR BAG 55G 15PK | 4 | 4 | 4 | EVENT/RHB |
| 7130834 | 00040235751285 | CLEANR OUT 30SECONDS GL | 4 | 4 | 4 | EVENT/RHB |
| 7514425 | 00040235754804 | OUTDOOR CLEANER 64OZ | 1 | 5 | 5 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #3 WIN THE MONTH CATEGORY – OUTDOOR CLEANUP

CLEANR OUT 30SECONDS GL EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-118



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7130834 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$8.10 | \$12.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 0% |

OUTDOOR CLEANER 64OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-119



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7514425 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$8.65 | \$15.99 | N/A | \$2.00 Limit: 2 | N/A | N/A | 4% |

CONTRACTOR BAG 42G 20PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-120



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 6038574 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$10.70 | \$16.99 | \$16.99 | \$3.00 Limit: 3 | \$13.99 | 37% | 4% |

CONTRACTOR BAG 55G 15PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 230901-121



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 6093082 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$10.70 | \$16.99 | \$16.99 | \$3.00 Limit: 3 | \$13.99 | 37% | 4% |

#4 SEPTEMBER 2023 - MILWAUKEE



DEALS UNDER \$10



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|---------------------------|-----|---------|---------------------------|-----------|
| 200884 | 00045242567591 | M18 FL PKOUT WET/DRY VAC | 1 | 2 | 2 | EVENT/RHB |
| 2009641 | 00045242552030 | STUD TAPE MEASURE 25' | 1 | 2 | 6 | EVENT/RHB |
| 2010905 | 00045242559176 | M18 SAWZALL RECIP SAW18V | 1 | 1 | 4 | EVENT/RHB |
| 2015304 | 00045242573912 | FASTBACK UTILITY KNF 6IN1 | 1 | 1 | 6 | EVENT/RHB |
| 2015589 | 00045242609246 | IMPACT DRVR BIT SET 38PC | 1 | 1 | 4 | EVENT/RHB |
| 2023252 | 00045242566280 | GRINDER M18 FUEL18V | 1 | 1 | 2 | EVENT/RHB |
| 2303808 | 00045242534401 | UTILITY KNIFE FLIP-OPEN | 1 | 1 | 10 | EVENT/RHB |
| 2548998 | 00045242345946 | BATTERY PACK M18 XC5.0 | 1 | 2 | 6 | EVENT/RHB |
| 2811503 | 00045242297610 | UTILITY BLADES GP 100PC | 1 | 2 | 10 | EVENT/RHB |
| 2813780 | 00045242479092 | PLIERS SET ALLOY STL 3PK | 1 | 1 | 3 | EVENT/RHB |
| 2837862 | 00045242515189 | M18 FUEL D-HANDLE JIGSAW | 1 | 1 | 4 | EVENT/RHB |
| 7790272 | 00045242493876 | M18 FUEL HEDGE TRIMMER | 1 | 1 | 1 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #4 WIN THE MONTH CATEGORY – MILWAUKEE

STUD TAPE MEASURE 25' EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-131

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2009641 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$16.88 | \$29.99 | 25% | N/A | N/A | N/A | 18% |

FASTBACK UTILITY KNIFE 6IN1 EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-132

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2015304 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$10.31 | \$19.99 | 25% | N/A | N/A | N/A | 29% |

UTILITY KNIFE FLIP-OPEN EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-133

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2303808 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$6.78 | \$13.99 | 25% | N/A | N/A | N/A | 15% |

UTILITY BLADES GP 100PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-134

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2811503 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$10.13 | \$22.99 | 25% | N/A | N/A | N/A | 18% |

PLIERS SET ALLOY STL 3PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-135

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2813780 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$27.62 | \$49.99 | 25% | N/A | N/A | N/A | 23% |

IMPACT DRVR BIT SET 38PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 4



25% OFF

BLTN NO. 230901-136

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2015589 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$13.54 | \$26.99 | 25% | N/A | N/A | N/A | 18% |

September Bulletins

Due Date 5/12/23

M18 FL PKOUT WET/DRY VAC EVENT/RHB CORE, SUPER AR MAILER

BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-137

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2008884 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$158.71 | \$199.00 | \$199.00 | N/A | \$199.00 | 20% | 0% |

M18 SAWZALL RECIP SAW18V EVENT/RHB CORE, SUPER AR MAILER

BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-138

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2010905 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$160.35 | \$199.00 | \$199.00 | N/A | \$199.00 | 19% | 0% |

GRINDER M18 FUEL18V EVENT/RHB CORE, SUPER AR MAILER

BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-139

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2023252 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$155.81 | \$199.00 | \$199.00 | N/A | \$199.00 | 22% | 0% |

M18 FUEL D-HANDLE JIGSAW EVENT/RHB CORE, SUPER AR MAILER

BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-140

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2837862 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$163.37 | \$199.00 | \$199.00 | N/A | \$199.00 | 18% | 0% |

M18 FUEL HEDGE TRIMMER EVENT/RHB CORE, SUPER AR MAILER

BUY M18 BARE TOOL, GET FREE BATTERY PACK

END CAP 4



BLTN NO. 230901-141

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 7790272 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$160.08 | \$199.00 | \$199.00 | N/A | \$199.00 | 20% | 0% |

BATTERY PACK M18 XC5.0 EVENT/RHB CORE, SUPER AR MAILER

BUY M18 BARE TOOL, GET FREE BATTERY PACK

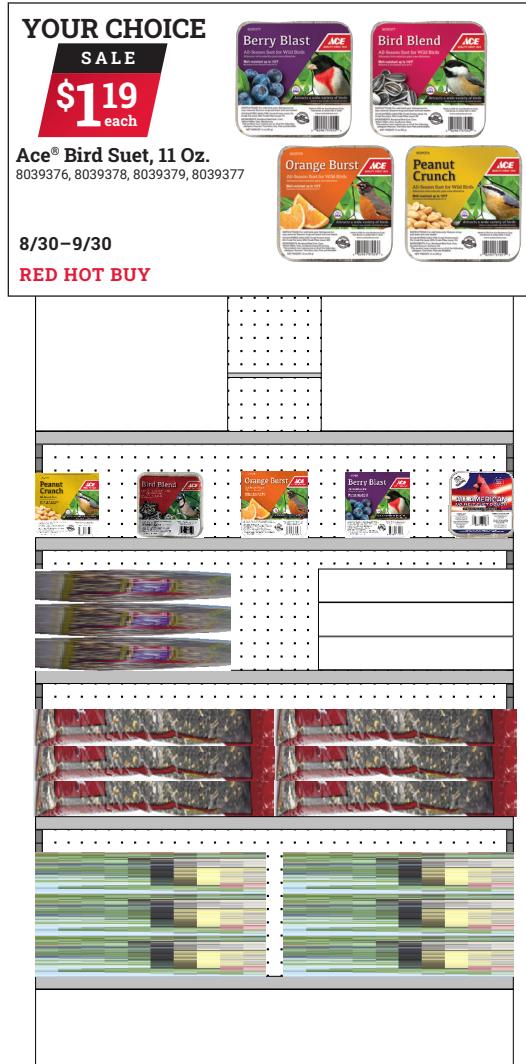
END CAP 4



BLTN NO. 230901-142

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2548998 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$133.03 | \$159.00 | \$159.00 | N/A | N/A | N/A | 0% |

#5 SEPTEMBER 2023 - BIRD



LAST CHANCE!

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units | Item Type |
|---------|----------------|--------------------------|-----|---------|---------------|-----------|
| | | | | | Per End Cap | |
| 81053 | 00071859028118 | BIRDSEED SONGBRD WB7# KT | 1 | 2 | 6 | EVENT/RHB |
| 8039376 | 00082901370512 | SUET PEANUT CRUNCH 11OZ | 12 | 1 | 12 | EVENT/RHB |
| 8039377 | 00082901370529 | SUET BIRD BLEND 11OZ | 12 | 1 | 12 | EVENT/RHB |
| 8039378 | 00082901370536 | SUET ORANGE BURST 11OZ | 12 | 1 | 12 | EVENT/RHB |
| 8039379 | 00082901370550 | SUET BERRY BLAST 11OZ | 12 | 1 | 12 | EVENT/RHB |
| 8062614 | 00071859027111 | BIRDSEED BIRDERSBLD 8#KT | 1 | 2 | 6 | EVENT/RHB |
| 8123820 | 00071859158358 | NUT&FRUIT BLEND 5LB | 1 | 1 | 3 | EVENT/RHB |
| 9084351 | 00018222125067 | AMERICAN DOUGH SUET 11OZ | 12 | 1 | 12 | EVENT/RHB |
| 9085211 | 00070187111035 | BIRD FOOD MIX 5LB | 1 | 1 | 3 | EVENT/RHB |
| 9085607 | 00093432262320 | BIRD FEEDR SMKR GRILL | 2 | 2 | 2 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #5 WIN THE MONTH CATEGORY – BIRD

BIRD FOOD MIX 5LB EVENT/RHB AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-152

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 9085211 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$3.86 | \$9.99 | N/A | N/A | N/A | 23% | 4% |

BIRDSEED SONGBRD WB7# KT EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-153

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 81053 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$6.03 | \$16.99 | N/A | N/A | N/A | 29% | 4% |

BIRDSEED BIRDERSBLD 8#KT EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-154

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8062614 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$5.84 | \$16.99 | N/A | N/A | N/A | 31% | 4% |

NUT&FRUIT BLEND 5LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BUY ONE, GET ONE FREE (mix & match)

BLTN NO. 230901-155

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8123820 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$7.01 | \$16.99 | N/A | N/A | N/A | 17% | 24% |

SUET PEANUT CRUNCH 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 230901-156

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8039376 | 8/30-9/30 Y | 8/30-9/11 Y | 12 | \$0.81 | \$1.79 | \$1.19 | N/A | \$1.19 | 32% | 4% |

SUET BIRD BLEND 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 230901-157

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8039377 | 8/30-9/30 Y | 8/30-9/11 Y | 12 | \$0.90 | \$1.79 | \$1.19 | N/A | \$1.19 | 24% | 3% |

SUET ORANGE BURST 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5



BLTN NO. 230901-158

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8039378 | 8/30-9/30 Y | 8/30-9/11 Y | 12 | \$0.90 | \$1.79 | \$1.19 | N/A | \$1.19 | 24% | 3% |

September Bulletins

Due Date 5/12/23

SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230901-159



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8039379 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$0.90 | \$1.79 | \$1.19 | N/A | \$1.19 | 24% | 3% |

AMERICAN DOUGH SUET 11OZ

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 230901-160



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 9084351 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$1.06 | \$2.39 | \$1.49 | N/A | \$1.49 | 29% | 4% |

BIRD FEEDR SMKR GRILL

EVENT/RHB

AR MAILER

END CAP 5

BLTN NO. 230901-161



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 9085607 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 2 | \$21.63 | \$49.99 | \$27.99 | N/A | \$27.99 | 23% | 17% |

#6 SEPTEMBER 2023 - FIRE SAFETY



APP MESSAGING

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|---------------------------|-----------|
| 80594 | 00029054000309 | FIRE EXT GARAGE10:BC2.75 | 4 | 2 | 4 | EVENT/RHB |
| 83559 | 00029054000606 | FIRE EXT PRO SERIES 5# | 2 | 2 | 2 | EVENT/RHB |
| 84317 | 00029054000675 | FIRE EXT REC 5:BC 2LB | 4 | 0 | 4 | EVENT/RHB |
| 86536 | 00029054730008 | FIRE EXT KITCHEN 5"BC1LB | 4 | 2 | 4 | EVENT/RHB |
| 87892 | 00029054000392 | FIRE EXT STD HOME 2.5# | 4 | 0 | 4 | EVENT/RHB |
| 87894 | 00029054002792 | FIRE EXT RECHRG4A60-BC10 | 2 | 0 | 2 | EVENT/RHB |
| 5036437 | 00029054023537 | NSH SMKE/CO DSP/48 | 1 | 1 | 1 | EVENT/RHB |
| 5268503 | 00029054513069 | SMOKE/CO ALARM 120V BRK | 1 | 1 | 6 | EVENT/RHB |
| 5414966 | 00029054002297 | SMOKE/CO ALARM & VOICE | 1 | 1 | 4 | EVENT/RHB |
| 5977343 | 00029054018649 | SMK&CO ALRM BATT W/VOICE | 1 | 1 | 3 | EVENT/RHB |
| 5977608 | 00029054019196 | 10Y PHOTO SMK&CO W/VOICE | 1 | 1 | 3 | EVENT/RHB |
| 5979026 | 00029054019189 | 10Y PHOTO SMK&CO SLIM | 1 | 1 | 3 | EVENT/RHB |
| 8035925 | 00029054741028 | FIRE EXT AUTO 5:BC 2LB | 4 | 2 | 4 | EVENT/RHB |
| 8136996 | 00029054000347 | FIRE EXT HOUSEHOLD 2.5LB | 4 | 0 | 4 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #6 WIN THE MONTH CATEGORY – BIRD

NSH SMKE/CO DSP/48 EVENT/RHB AR MAILER

END CAP 6



| SKU | Description | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Promo Margin | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|--------------|
| 5975578 | PLUG IN CO W/BATT BACKUP | 12 | \$21.03 | \$15.27 | \$183.24 | N/A | 27% |
| 5976980 | BATTERY OPERATED CO ALRM | 12 | \$17.39 | \$12.63 | \$151.56 | N/A | 27% |
| 5977376 | 10Y SLIM PHOTO SMK ALRM | 12 | \$19.14 | \$13.90 | \$166.80 | N/A | 27% |
| 5979026 | 10Y PHOTO SMK&CO SLIM | 12 | \$35.84 | \$26.02 | \$312.24 | N/A | 27% |

BLTN NO. 230901-171

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5036437 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$813.84 | \$1,787.52 | N/A | \$10.00 Limit: 2 | N/A | N/A | 27% |

10Y PHOTO SMK&CO SLIM EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-172



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5979026 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$34.54 | \$54.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

10Y PHOTO SMK&CO W/VOICE EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-173



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5977608 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$38.36 | \$64.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

FIRE EXT GARAGE10:BC2.75 EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 230901-174



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 80594 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$13.23 | \$25.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

FIRE EXT REC 5:BC 2LB EVENT/RHB SUPER AR MAILER

END CAP 6

BLTN NO. 230901-175



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 84317 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$12.31 | \$24.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

September Bulletins

Due Date 5/12/23

FIRE EXT KITCHEN 5"BC1LB EVENT/RHB CORE, SUPER AR MAILER END CAP 6



BLTN NO. 230901-176

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 86536 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$11.07 | \$23.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

FIRE EXT STD HOME 2.5# EVENT/RHB CORE, SUPER AR MAILER END CAP 6



BLTN NO. 230901-177

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 87892 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$16.40 | \$24.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 0% |

FIRE EXT RECHRG4A60-BC10 EVENT/RHB SUPER AR MAILER END CAP 6



BLTN NO. 230901-178

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 87894 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 2 | \$58.90 | \$89.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

FIRE EXT PRO SERIES 5# EVENT/RHB CORE, SUPER AR MAILER END CAP 6



BLTN NO. 230901-179

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 83559 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 2 | \$37.59 | \$59.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 0% |

SMOKE/CO ALARM 120V BRK EVENT/RHB CORE, SUPER AR MAILER END CAP 6



BLTN NO. 230901-180

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5268503 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$31.34 | \$49.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

SMOKE/CO ALARM & VOICE EVENT/RHB CORE, SUPER AR MAILER END CAP 6



BLTN NO. 230901-181

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5414966 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$50.56 | \$69.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

SMK&CO ALRM BATT W/VOICE EVENT/RHB CORE, SUPER AR MAILER END CAP 6



BLTN NO. 230901-182

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5977343 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$32.67 | \$59.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

September Bulletins

Due Date 5/12/23

FIRE EXT AUTO 5:BC 2LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-183



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 8035925 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$11.07 | \$23.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

FIRE EXT HOUSEHOLD 2.5LB

EVENT/RHB

SUPER

AR MAILER

END CAP 6

BLTN NO. 230901-184



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 8136996 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$17.07 | \$28.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 0% |

FIRE SUPPRESSANT 14OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

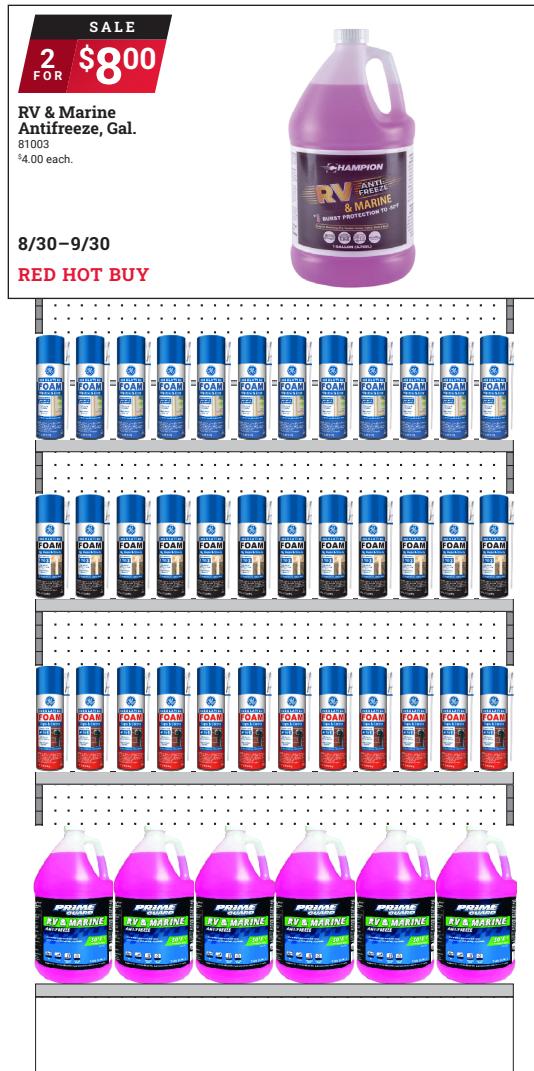
END CAP 6

BLTN NO. 230901-185



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 8207409 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$10.62 | \$16.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

#7 SEPTEMBER 2023 - RV ANTIFREEZE



**SUMMER
CLEARANCE**

End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|---------------------------|-----------|
| 81003 | 00009114958009 | RV/MARINE ANTIFREEZE 1G | 6 | 6 | 12 | EVENT/RHB |
| 1024681 | 00028756957379 | INSULAT SEALNT G&C 12OZ | 12 | 12 | 24 | EVENT/RHB |
| 1024682 | 00028756957362 | INSULAT SEALNT BG&C 12OZ | 12 | 12 | 24 | EVENT/RHB |
| 1024685 | 00028756957386 | INSULAT SEALNT W&D 12OZ | 12 | 12 | 24 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #7 WIN THE MONTH CATEGORY – RV ANTIFREEZE

INSULAT SEALNT G&C 12OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-195

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 1024681 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$3.84 | \$4.99 | N/A | N/A | N/A | 22% | 4% |

INSULAT SEALNT BG&C 12OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-196

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 1024682 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$3.84 | \$5.99 | N/A | N/A | N/A | 35% | 4% |

INSULAT SEALNT W&D 12OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 7



BUY TWO, GET ONE FREE (limit 3)
\$3.78 Credit Based on POS

BLTN NO. 230901-197

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 1024685 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 12 | \$4.59 | \$6.99 | N/A | N/A | N/A | 29% | 4% |

RV/MARINE ANTIFREEZE 1G EVENT/RHB CORE, SUPER AR MAILER

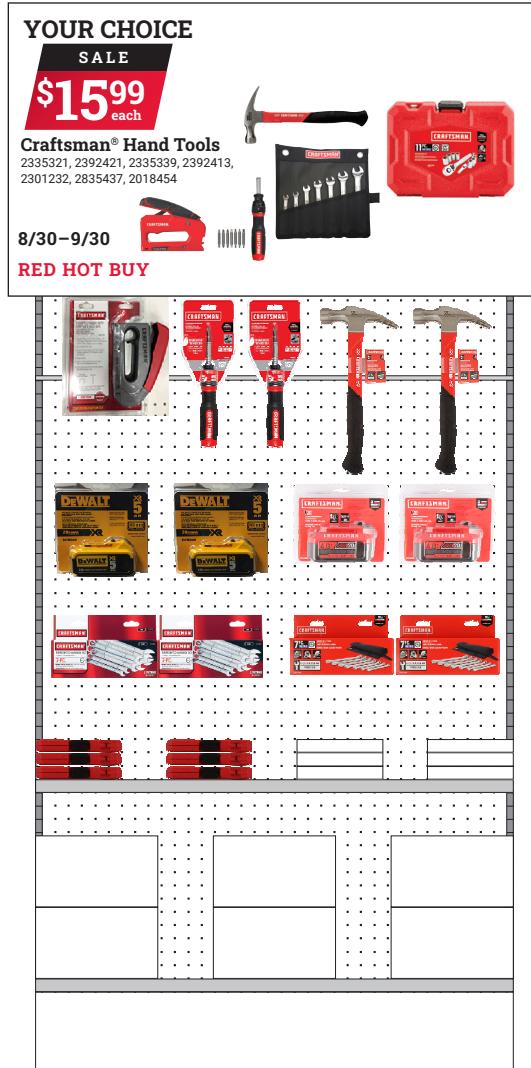
END CAP 7



BLTN NO. 230901-198

| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 81003 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$3.14 | \$4.59 | \$4.00 | N/A | \$4.00 | 22% | 5% |

#8 SEPTEMBER 2023 - \$15.99 TOOLS



End Cap SKUs & Suggested Quantities

| Ace # | UPC | Description | DOM | Facings | Maximum Units | Item Type |
|---------|----------------|---------------------------|-----|---------|---------------|-----------|
| | | | | | Per End Cap | |
| 2018454 | 00885911724883 | SCREWDRIVER SET 1/4" 15PC | 1 | 2 | 14 | EVENT/RHB |
| 2029752 | 00885911927048 | 20VMAX ATOMIC 2-TOOL KIT | 1 | 3 | 6 | EVENT/RHB |
| 2301232 | 00885911647519 | REVERSE SQUEEZE STAPLER | 1 | 1 | 7 | EVENT/RHB |
| 2335321 | 00885911661799 | CM SOCKET 11PC 1/4DR MM | 1 | 2 | 6 | EVENT/RHB |
| 2335339 | 00885911661782 | CM SOCKET 11PC 1/4DR SAE | 1 | 2 | 6 | EVENT/RHB |
| 2392413 | 00885911615839 | CM WRENCH 7PC ROLLUP SAE | 1 | 2 | 10 | EVENT/RHB |
| 2392421 | 00885911615846 | CM WRENCH 7PC ROLL METRC | 1 | 2 | 10 | EVENT/RHB |
| 2408789 | 00885911362801 | BATRY LI-ION 20VMAX 5AH | 1 | 2 | 4 | EVENT/RHB |
| 2834224 | 00885911564588 | V20 L-I HC BATT 4AH | 1 | 2 | 6 | EVENT/RHB |
| 2835437 | 00885911570718 | CLAW HAMMER FBGLS 20OZ | 1 | 2 | 14 | EVENT/RHB |

September Bulletins

Due Date 5/12/23

END CAP #8 WIN THE MONTH CATEGORY – \$15.99 TOOLS

CM SOCKET 11PC 1/4DR MM EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-208



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2335321 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$10.87 | \$27.99 | \$15.99 | N/A | \$15.99 | 32% | 30% |

CM SOCKET 11PC 1/4DR SAE EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-209



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2335339 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$10.87 | \$27.99 | \$15.99 | N/A | \$15.99 | 32% | 30% |

CM WRENCH 7PC ROLLUP SAE EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-210



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2392413 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$10.79 | \$25.99 | \$15.99 | N/A | \$15.99 | 33% | 30% |

CM WRENCH 7PC ROLL METRC EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-211



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2392421 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$10.79 | \$25.99 | \$15.99 | N/A | \$15.99 | 33% | 30% |

SCREWDRIVER SET 1/4" 15PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-212



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2018454 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$13.59 | \$26.99 | \$15.99 | N/A | \$15.99 | 15% | 29% |

CLAW HAMMER FBGLS 20OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-213



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2835437 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$9.55 | \$19.99 | \$15.99 | N/A | \$15.99 | 40% | 4% |

REVERSE SQUEEZE STAPLER EVENT/RHB CORE, SUPER AR MAILER

END CAP 8

BLTN NO. 230901-214



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2301232 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$13.59 | \$24.99 | \$15.99 | N/A | \$15.99 | 15% | 30% |

September Bulletins

Due Date 5/12/23

V20 L-I HC BATT 4AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-215



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 2834224 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$96.78 | \$119.00 | N/A | \$20.00 Limit: 4 | N/A | N/A | 4% |

20VMAX ATOMIC 2-TOOL KIT

EVENT/RHB

AR MAILER

END CAP 8

BLTN NO. 230901-216



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 2029752 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$251.11 | \$299.00 | N/A | \$50.00 Limit: 4 | N/A | N/A | 0% |

BATRY LI-ION 20VMAX 5AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 230901-217



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 2408789 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$135.70 | \$179.00 | N/A | \$50.00 Limit: 4 | N/A | N/A | 0% |

IN LINE

IN LINE

CLARK & KENSINGTON/ROYAL 1GAL PAINT EVENT CORE, SUPER
BUY ONE, GET ONE 50% OFF

IN LINE

BLTN NO. 230901-227
THRU 230901-319

| | Month Long | Labor Day Event | BOM VARIES | Offer Cost VARIES | Regular Retail VARIES | Sale Retail N/A | Instant Savings N/A | Final Retail N/A | Promo Margin VARIES | Bltn Savings VARIES |
|----------------|-------------|-----------------|------------|-------------------|-----------------------|-----------------|---------------------|------------------|---------------------|---------------------|
| Ace No. VARIES | 8/30-9/30 N | 8/30-9/11 Y | | | | | | | | |

MAGNOLIA 1 GAL PAINT EVENT

BUY ONE, GET ONE 50% OFF

IN LINE

BLTN NO. 230901-329
THRU 230901-000

| | Month Long | Labor Day Event | BOM VARIES | Offer Cost VARIES | Regular Retail VARIES | Sale Retail N/A | Instant Savings N/A | Final Retail N/A | Promo Margin VARIES | Bltn Savings 4% |
|----------------|-------------|-----------------|------------|-------------------|-----------------------|-----------------|---------------------|------------------|---------------------|-----------------|
| Ace No. VARIES | 8/30-9/30 N | 8/30-9/11 Y | 4 | | | | | | | |

WILD BIRD FOOD 20# ACE PALLET EVENT CORE, SUPER AR MAILER

2 FOR \$20.00

IN LINE



BLTN NO. 230901-360

| | Month Long | Labor Day Event | BOM VARIES | Offer Cost VARIES | Regular Retail VARIES | Sale Retail N/A | Instant Savings N/A | Final Retail \$10.00 | Promo Margin 30% | Bltn Savings 11% |
|---------------|-------------|-----------------|------------|-------------------|-----------------------|-----------------|---------------------|----------------------|------------------|------------------|
| Ace No. 81995 | 8/30-9/30 Y | 8/30-9/11 Y | 84 | \$7.02 | \$14.99 | \$10.00 | | | | |

WILD BIRD FOOD 20# ACE EVENT CORE, SUPER

2 FOR \$20.00

IN LINE



BLTN NO. 230901-361

| | Month Long | Labor Day Event | BOM VARIES | Offer Cost VARIES | Regular Retail VARIES | Sale Retail N/A | Instant Savings N/A | Final Retail \$10.00 | Promo Margin 24% | Bltn Savings 4% |
|---------------|-------------|-----------------|------------|-------------------|-----------------------|-----------------|---------------------|----------------------|------------------|-----------------|
| Ace No. 81995 | 8/30-9/30 N | 8/30-9/11 Y | 1 | \$7.63 | \$14.99 | \$10.00 | | | | |

PAINTER TAPE BLUE 3PK EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 230901-371



| | Month Long | Labor Day Event | BOM VARIES | Offer Cost VARIES | Regular Retail VARIES | Sale Retail N/A | Instant Savings \$3.00 | Final Retail N/A | Promo Margin N/A | Bltn Savings 4% |
|-----------------|-------------|-----------------|------------|-------------------|-----------------------|-----------------|------------------------|------------------|------------------|-----------------|
| Ace No. 1026448 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$15.20 | \$21.99 | | | | | |

Limit: 2

September Bulletins

Due Date 5/12/23



ORIGNL TAPE 1.88X60 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-372

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 1664861 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$17.81 | \$21.99 | N/A | \$3.00 Limit: 2 | N/A | N/A | 4% |

ORIGNL TAPE .94X60 3PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-373



ORGNL TAPE 1.41"X60YD3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-374



LADDR20'EXT ALUM225#WERN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-375



LADDR6'STP FBRGLS250#WER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-376



LADDR8'STP FBRGLS250#WER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-377



LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-378



LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-379

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-380

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-381

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-382

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-383

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-384

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-385

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-386

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-387

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-388

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-389

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-390

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-391

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-392

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-393

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

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IN LINE

BLTN NO. 230901-394

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

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BLTN NO. 230901-395

LADDR 16' EXT ALUM II

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CORE, SUPER

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BLTN NO. 230901-396

LADDR 16' EXT ALUM II

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CORE, SUPER

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BLTN NO. 230901-397

LADDR 16' EXT ALUM II

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CORE, SUPER

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BLTN NO. 230901-398

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

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BLTN NO. 230901-399

LADDR 16' EXT ALUM II

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CORE, SUPER

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IN LINE

BLTN NO. 230901-400

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

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IN LINE

BLTN NO. 230901-401

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-402

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-403

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-404

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-405

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-406

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-407

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-408

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-409

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-410

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-411

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-412

LADDR 16' EXT ALUM II

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-413

LADDR 16' EXT ALUM II

EVENT/RHB

September Bulletins

Due Date 5/12/23



ACE RUST STOP 15OZ SPRAY PAINT EVENT/RHB CORE, SUPER AR MAILER

2 FOR \$12.00 (must buy 2 or more)

IN LINE

**BLTN NO. 230901-388
THRU 230901-416**

| Ace No. | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | VARIES | VARIES | N/A | N/A | N/A | N/A | VARIES |



ACE PREMIUM SPRAY PAINT EVENT/RHB CORE, SUPER AR MAILER

2 FOR \$10.00 (must buy 2 or more)

IN LINE

**BLTN NO. 230901-426
THRU 230901-454**

| Ace No. | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$2.69 | \$5.99 | N/A | N/A | N/A | N/A | 9% |

PRIMR+SEALR 1-2-3 QT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-464



| Ace No. | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|----------------|-----------------|----------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 16889 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$6.69 | \$16.99 | \$15.99 | \$1.00 Limit: 2 | \$14.99 | 58% | 13% |



ZINSSER123 PRMR/SEALR GL EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-465

| Ace No. | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|----------------|-----------------|----------|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 16890 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$19.79 | \$32.99 | \$28.99 | \$2.00 Limit: 2 | \$26.99 | 32% | 13% |



CABOT 1 GAL STAINS EVENT/RHB AR MAILER

IN LINE

**BLTN NO. 230901-470
THRU 230901-545**

| Ace No. | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|----------------|-----------------|---------------|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| VARIES | 8/30-9/30 Y | 8/30-9/11 Y | BOM VARIES | VARIES | VARIES | N/A | \$10.00 Limit: 4 | N/A | N/A | VARIES |



TAPE MEASUR FATMAX 35' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-555

| Ace No. | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|----------------|-----------------|----------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2118875 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$16.62 | \$35.99 | \$29.99 | N/A | \$29.99 | 45% | 22% |

September Bulletins

Due Date 5/12/23

SAWHORSE SET 29"X31" 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-556



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2896918 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$25.49 | \$59.99 | \$29.99 | N/A | \$29.99 | 15% | 31% |

CIR SAW BLD CARB 10" 60T

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-557



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2033364 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$24.89 | \$41.99 | \$29.99 | N/A | \$29.99 | 17% | 13% |

M12 FUEL COMBO KIT DD ID

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL



BLTN NO. 230901-558

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2026860 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$198.88 | \$229.00 | \$229.00 | N/A | \$229.00 | 13% | 0% |

M12 CDLS INSTL DRILL KIT

EVENT/RHB

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL



BLTN NO. 230901-559

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2033350 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$200.36 | \$229.00 | \$229.00 | N/A | \$229.00 | 13% | 0% |

M12 FUEL CUTOFF TL BT 3"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$122.23 Credit based on POS



BLTN NO. 230901-560

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2000361 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$122.23 | \$149.00 | N/A | N/A | N/A | N/A | 0% |

FLOOD LIGHT LED 5.26"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$57.78 Credit based on POS



BLTN NO. 230901-561

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2003903 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$55.68 | \$69.00 | N/A | N/A | N/A | N/A | 4% |

M12 BT RADIO+CHARGER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY M12 KIT, GET A FREE BARE TOOL

\$127.78 Credit based on POS



BLTN NO. 230901-562

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2008998 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$123.13 | \$149.00 | N/A | N/A | N/A | N/A | 4% |

September Bulletins

Due Date 5/12/23

ORBITAL SANDR CRDLSS 12V EVENT/RHB AR MAILER

IN LINE



**BUY M12 KIT, GET A FREE BARE TOOL
\$124.54 Credit based on POS**

BLTN NO. 230901-563

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2028283 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$120.01 | \$149.99 | N/A | N/A | N/A | N/A | 4% |

RATCHET TL CRDLS SQR M12 EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY M12 KIT, GET A FREE BARE TOOL
\$131.03 Credit based on POS**

BLTN NO. 230901-564

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 2802064 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$126.27 | \$159.99 | N/A | N/A | N/A | N/A | 4% |

CORDLES DRILL/DRIVER KIT EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-565

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|------------------|--------------|--------------|--------------|
| Ace No. 2026377 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$170.34 | \$219.00 | N/A | \$50.00 Limit: 4 | N/A | N/A | 4% |

3-SPD IMPACT DRIVER 20V EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-566

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|------------------|--------------|--------------|--------------|
| Ace No. 2019409 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$168.73 | \$219.00 | N/A | \$50.00 Limit: 4 | N/A | N/A | 0% |

FLMN LED A19 SW 9W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-575

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3011614 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$6.34 | \$17.99 | \$7.99 | N/A | \$7.99 | 21% | 29% |

FLMNT LED BULB DL 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BLTN NO. 230901-576

| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|-------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3011627 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$6.34 | \$17.99 | \$7.99 | N/A | \$7.99 | 21% | 29% |

September Bulletins

Due Date 5/12/23

LED A19 E26 SW 60W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-577



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3895034 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$6.14 | \$12.99 | \$7.99 | N/A | \$7.99 | 23% | 17% |

LED A19 E26 DL 60W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-578



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3895042 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$6.14 | \$12.99 | \$7.99 | N/A | \$7.99 | 23% | 17% |

LED BA10 E12 SW 60W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-579



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3005618 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$5.25 | \$12.99 | \$6.99 | N/A | \$6.99 | 25% | 12% |

LED BA10 E12 DL 60W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-580



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3005626 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$5.25 | \$12.99 | \$6.99 | N/A | \$6.99 | 25% | 12% |

LED BA10 E12 SW 40W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-581



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3005592 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.91 | \$19.99 | \$9.99 | N/A | \$9.99 | 21% | 14% |

LED BA10 E12 DL 40W 4PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-582



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3005600 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$7.91 | \$19.99 | \$9.99 | N/A | \$9.99 | 21% | 14% |

LED 48" T8 32W CW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-583



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3560737 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 5 | \$7.04 | \$13.99 | \$9.99 | N/A | \$9.99 | 30% | 5% |

LED T8 48" 32W DL 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-584



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3924271 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 5 | \$7.04 | \$13.99 | \$9.99 | N/A | \$9.99 | 30% | 5% |

September Bulletins

Due Date 5/12/23

LED T8 48" 32W WW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-585



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3924388 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 5 | \$7.04 | \$13.99 | \$9.99 | N/A | \$9.99 | 30% | 5% |

BULB LED T12G13 4'WW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-586



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3927308 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 5 | \$8.13 | \$18.99 | \$9.99 | N/A | \$9.99 | 19% | 26% |

BULB LED T12G13 4'CW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-587



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3927456 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 5 | \$8.13 | \$18.99 | \$9.99 | N/A | \$9.99 | 19% | 26% |

BULB LED T12G13 4'DL 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-588



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3927571 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 5 | \$8.13 | \$18.99 | \$9.99 | N/A | \$9.99 | 19% | 26% |

LED SM A19E26 DL60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-589



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3004001 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$15.29 | \$21.99 | \$19.99 | N/A | \$19.99 | 24% | 7% |

LED SM A19E26 SW60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-590



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3004002 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$15.29 | \$21.99 | \$19.99 | N/A | \$19.99 | 24% | 7% |

LED SM A19E26 60W CC 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-591



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3004570 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$16.05 | \$34.99 | \$19.99 | N/A | \$19.99 | 20% | 20% |

4'LED SHPLITE 3000L4000K EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-592



| | Month Long | Labor Day Event | | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3537727 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$16.06 | \$34.99 | \$19.99 | N/A | \$19.99 | 20% | 8% |

September Bulletins

Due Date 5/12/23

FLOODLIGHT ALUM BRZ 28W EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 230901-593



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3002310 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$15.83 | \$29.99 | \$19.99 | N/A | \$19.99 | 21% | 7% |

FLOODLIGHT ALUM WHT 28W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-594



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3002315 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$15.83 | \$29.99 | \$19.99 | N/A | \$19.99 | 21% | 7% |

LED PAR38E26 DL 120W 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-595



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 3005541 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$15.26 | \$24.99 | \$19.99 | N/A | \$19.99 | 24% | 7% |

3M FILTRETE AIR FILTERS EVENT/RHB AR MAILER

IN LINE

BUY TWO FILTERS, GET ONE FREE (mix & match)

15% Credit based on POS

BLTN NO. 230901-605
THRU 230901-633



GARBAGE CAN WHEELED 32G EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-733



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 7697303 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$9.77 | \$14.99 | N/A | N/A | N/A | 17% | 4% |

FIREEXT MARINE10:BC2.75# EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-734



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 84376 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 4 | \$14.61 | \$26.99 | N/A | \$10.00 | N/A | N/A | 4% |

FIREEX COMM20A-120BC20LB EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-735



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 87895 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$107.72 | \$179.99 | N/A | \$10.00 | N/A | N/A | 4% |

September Bulletins

Due Date 5/12/23

SMOKE&CARBON MONO ALARM

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-736



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5001668 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$26.37 | \$36.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

BATRY OPRTD SMK&CO ALARM

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-737



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 5975065 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$48.08 | \$79.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

BATT SLIM SMK & CO ALARM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-738



FIRE EXTINGUISHR COMPL5LB

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-739



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 8275570 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$27.64 | \$49.99 | N/A | \$10.00 Limit: 2 | N/A | N/A | 4% |

MG POTTING MIX SOIL 2CF

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-749



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7104052 | 8/30-9/30 Y | 8/30-9/11 Y | 39 | \$13.04 | \$18.99 | \$17.99 | \$1.00 Limit: 5 | \$16.99 | 28% | 4% |

ACE WINTERIZER 5M

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-754



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7475536 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$13.95 | \$28.99 | \$20.99 | \$2.00 Limit: 2 | \$18.99 | 34% | 4% |

September Bulletins

Due Date 5/12/23

ACE WINTERIZER 15M EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-755



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7475577 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$34.40 | \$55.99 | \$42.99 | \$5.00 Limit: 2 | \$37.99 | 20% | 4% |

ACE WINTERIZER W&F 15M EVENT/RHB AR MAILER

IN LINE

BLTN NO. 230901-756



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7475635 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$45.47 | \$65.99 | \$64.99 | \$5.00 Limit: 2 | \$59.99 | 30% | 4% |

TB WINTERGUARD FALL WEED 4000 SQ FT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230901-757



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7022108 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$26.10 | \$37.99 | \$33.99 | \$2.00 Limit: 2 | \$31.99 | 23% | 4% |

TB WINTERGUARD FALL WEED 12000 SQ FT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-758



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7022109 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$68.53 | \$79.99 | \$79.99 | \$5.00 Limit: 2 | \$74.99 | 14% | 4% |

EZ SEED SUN&SHADE 10#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-759



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 7206436 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$31.58 | \$47.99 | \$45.99 | \$6.00 Limit: 5 | \$39.99 | 31% | 4% |

ROUNDUP W&G CONC 36.8OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-762



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 74142 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$24.42 | \$27.99 | \$27.99 | \$2.00 Limit: 5 | \$25.99 | 13% | 0% |

September Bulletins

Due Date 5/12/23

ACE SHVL RND-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-763



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7011273 | Y | Y | 6 | \$12.21 | \$28.99 | \$21.99 | N/A | \$21.99 | 44% | 15% |

ACE SHVL SQR-PT LONG-HND

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-764



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7011414 | Y | Y | 6 | \$12.21 | \$28.99 | \$21.99 | N/A | \$21.99 | 44% | 15% |

RAKE BOW FIBER 16T ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-765



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7012818 | Y | Y | 6 | \$11.74 | \$28.99 | \$21.99 | N/A | \$21.99 | 47% | 15% |

GARDEN HOE 6"W ACE

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-766



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7012859 | Y | Y | 6 | \$11.84 | \$28.99 | \$21.99 | N/A | \$21.99 | 46% | 15% |

BATTERY LEAF BLOWER 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-767



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7011884 | Y | Y | 1 | \$101.61 | \$119.00 | N/A | \$20.00 | N/A | N/A | 1% |

CHAINSAW CORDLS 20V 10"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-768



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7011890 | Y | Y | 1 | \$125.52 | \$149.00 | N/A | \$20.00 | N/A | N/A | 1% |

LOPPER KIT ELEC 20V 6"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-769



Month Long Labor Day Event

| Ace No. | 8/30-9/30 | 8/30-9/11 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|-----------|-----------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7829963 | Y | Y | 1 | \$124.24 | \$149.00 | N/A | \$20.00 | N/A | N/A | 1% |

September Bulletins

Due Date 5/12/23

TRIMMER&BLOWER KIT 20V

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-770



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 7025981 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$248.65 | \$289.00 | N/A | \$50.00 Limit: 4 | N/A | N/A | 0% |

EGO LEAF BLOWER 615CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-771



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 7014318 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$175.73 | \$219.00 | N/A | \$20.00 No Limit | N/A | N/A | 0% |

EGO BLWR HNDHLD 670CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-772



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 7018658 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$232.47 | \$269.00 | N/A | \$20.00 No Limit | N/A | N/A | 0% |

EGO LI-ION CHAINSAW 16"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-773



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 7804925 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$261.66 | \$329.00 | N/A | \$20.00 No Limit | N/A | N/A | 0% |

BLOWER KIT HNDHLD 765CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-774



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| Ace No. 7026058 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$251.61 | \$329.00 | \$329.00 | \$30.00 No Limit | \$299.00 | 24% | 3% |

MOTOR OIL SAE5W30 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-784



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8706608 | 8/30-9/30 Y | 8/30-9/11 Y | 6 | \$2.09 | \$5.59 | \$3.49 | N/A | \$3.49 | 40% | 20% |

MOTOR OIL 10W40 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-785



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8706665 | 8/30-9/30 Y | 8/30-9/11 Y | 6 | \$2.13 | \$5.59 | \$3.49 | N/A | \$3.49 | 39% | 20% |

September Bulletins

Due Date 5/12/23

MOTOR OIL 5W20 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-786



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8706707 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$2.10 | \$5.59 | \$3.49 | N/A | \$3.49 | 40% | 20% |

MOTOR OIL 10W30 QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-787



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8706731 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$2.10 | \$5.59 | \$3.49 | N/A | \$3.49 | 40% | 20% |

MOTOR OIL SAE30HD QT ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230901-788



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8706764 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 6 | \$2.26 | \$5.59 | \$3.49 | N/A | \$3.49 | 35% | 21% |

COOLER TUNDRA 45 CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-790



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8012161 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$226.50 | \$325.00 | \$299.99 | N/A | \$299.99 | 25% | 0% |

COOLER TUNDRA 65 CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-791



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8012163 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$261.35 | \$375.00 | \$349.99 | N/A | \$349.99 | 25% | 0% |

ROADIE 48 COOLER CHARCL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-792



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8084430 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$313.62 | \$450.00 | \$450.00 | N/A | \$450.00 | 30% | 0% |

ROADIE 48 COOLER WHITE

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230901-793



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8084431 | 8/30-9/30 Y | 8/30-9/11 Y | BOM 1 | \$313.62 | \$450.00 | \$450.00 | N/A | \$450.00 | 30% | 0% |

September Bulletins

Due Date 5/12/23

ROADIE 48 COOLER NAVY

EVENT/RHB **AR MAILER**

IN LINE

BLTN NO. 230901-794



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|-----------------|----------------|-----------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| Ace No. 8085485 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$313.62 | \$450.00 | \$450.00 | N/A | \$450.00 | 30% | 0% |

MASON JAR GLASS 8OZ 12PK

EVENT/RHB **SUPER**

AR MAILER

IN LINE

BLTN NO. 230901-800



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 62294 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$8.68 | \$11.99 | N/A | \$1.00 Limit: 6 | N/A | N/A | 4% |

MASON JAR RM 16OZ 12PK

EVENT/RHB **SUPER**

AR MAILER

IN LINE

BLTN NO. 230901-801



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 62295 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$9.85 | \$12.99 | N/A | \$1.00 Limit: 6 | N/A | N/A | 4% |

MASON JAR RM 32OZ 12PK

EVENT/RHB **SUPER**

AR MAILER

IN LINE

BLTN NO. 230901-802



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 62296 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$11.50 | \$13.99 | N/A | \$1.00 Limit: 6 | N/A | N/A | 4% |

JELLY JAR 8OZ 12PK

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 230901-803



| | Month Long | Labor Day Event | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------------|----------------|-----------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| Ace No. 65235 | 8/30-9/30 Y | 8/30-9/11 Y | 1 | \$9.35 | \$12.99 | N/A | \$1.00 Limit: 6 | N/A | N/A | 4% |

PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.